

Key automotive industry statistics February 2010

January 2010 YTD Vehicle sales*

Total new vehicles sold (* FCAI YTD VFACTS)

Victoria	19,746
Tasmania	1,487
Australia	74,864

Cars on road*

Registered vehicles

Victoria	4,010,276
Tasmania	400,516
Australia	15,674,436

Average vehicle age

Victoria	10.1 years
Tasmania	9.7 years
Australia	11.5 years

* ABS cat no 9309.0 as at 31/3/2009 Motor Vehicle Census

VEHICLE BUYING INTENTION Nov 2009

		National	Victoria	Tasmania
(unweighted)	uc	49418	10874	1780
(popn. '000)	wc	16572	4145	381

Buy a New Vehicle Within 1 year	v%	3.40%	3.80%	1.50%
Buy a Used Vehicle Within 1 year	v%	7.10%	7.20%	9.30%
Buy a New Vehicle Within 4 years	v%	11.90%	12.20%	6.50%
Buy a Used Vehicle Within 4 years	v%	20.50%	20.60%	25.10%
Buy a Vehicle Within 4 years (incl. Unsure if New or Used)	v%	34.10%	34.70%	32.60%

Roy Morgan Research Pty. Ltd., Melbourne, Australia

AVERAGE KMs DRIVEN

(MEANS IN HUNDREDS) Nov 2009

		National	Victoria	Tasmania
(unweighted)	uc	49418	10874	1780
(popn. '000)	wc	16572	4145	381

Less Than 5000	v%	10.20%	9.20%	14.00%
5,000-9,999	v%	17.40%	17.40%	21.00%
10,000-12,499	v%	13.90%	14.30%	13.60%
12,500-14,999	v%	8.20%	8.20%	8.40%
10,000-14,999	v%	22.10%	22.50%	22.10%
15,000-17,499	v%	6.00%	5.60%	5.20%
17,500-19,999	v%	5.30%	5.20%	4.80%
20,000-24,999	v%	8.70%	8.80%	8.20%
25,000-29,999	v%	4.70%	4.90%	4.20%
30,000-49,999	v%	4.60%	4.90%	3.50%
50,000-99,999	v%	2.00%	1.80%	1.60%
100,000+	v%	0.50%	0.50%	0.10%
TOTAL Drivers	v%	83.30%	82.20%	86.30%

Average KMS per Annum	mn	16,460	16,526	14,197
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Vehicle production volume*

Year
2009
*FAI

223,354

Car affordability*

As of Dec 2008, it costs about 30.7 weeks of an average weekly wage to buy a basic six cylinder sedan

(*2009 Glass's Automotive Business Intelligence Black and White Data book)

No of retail auto businesses

total business count for Australian
automotive retail in following sectors

	2006-07
5311 Car Retailing	5307
5312 Motor Cycle Dealing	1704
5313 Trailer & Caravan Dealing	498
5321 Automotive Fuel Retailing	5409
5322 Automotive Electrical Services	3540
5323 Smash Repairing	9312
5324 Tyre Retailing	2202
5329 Automotive Repair & Services n.e.c.	25596
7741 Motor Vehicle Hiring	1812
total business count all auto retail sectors	55380

* ABS cat no 8165.0 June 2006 (February 2007 release- latest)

N.B. Any variation from Aust Business Register figures (2004) is due to the exclusion of non trading companies

Automotive industry employees*

Industry sector	Total no of employees August 2009
Motor vehicle & Motor Vehicle Parts manufacturing	52,000
Motor Vehicle and Motor Vehicle Parts Wholesaling	27,200
Motor Vehicle and Motor Vehicle Parts Retailing	92,400
Fuel Retailing	33,700

*ABS 6291.0.55.003 Labour Force, Australia, Detailed, Quarterly Employed persons by industry subdivision and sex national & table eo6 SRD

Automotive industry turnover Australia*

Motor vehicle & Motor vehicle parts wholesaling	\$46.5 billion
Motor vehicle & motor vehicle parts retailing	\$69.2 billion
Fuel retailing	\$31.9 billion

*ABS cat 8155.0 Australian Industry 2007 - 08

Average profit margin

Motor vehicle and motor vehicle parts retailing	
Total income	\$m 69,232
Total expenses	\$m 67,474
Operating profit before tax	\$m 2,234
Profit margin	3.2%

Source ABS 8155 cat Australian industry 2007-08

Imports

Year	Vehicle imports	Component imports	Total imports
2008	22.75 billion	7.10 billion	29.86 billion

<http://www.innovation.gov.au/> Key auto stats 2007 & Australian Automotive Intelligence Yearbook 2009

Exports*

Year	Vehicle exports	Component exports	Total exports
2008	4.06 billion	1.76 billion	5.82 billion

<http://www.innovation.gov.au/> Key auto stats 2007 & Australian Automotive Intelligence Yearbook 2009

Fuel consumption*

Australia	
Average fuel consumption	14.0 litres per 100 kms
Total fuel consumption	30,047 million litres

* ABS cat no 9208.0 (12 months ending 31/10/07- latest)

Fuel Price

http://www.aip.com.au/pricing/facts/Weekly_Petrol_Prices_Report.htm

Road fatalities*

Total road fatalities	
Victoria	214
Tasmania	53
Australia	1,136

http://www.infrastructure.gov.au/roads/safety/publications/2009/rda_0709.aspx

YTD September 2009 (latest)

Motor vehicle theft*

No of stolen vehicles	
Australia	50,567
Victoria	11,701
Tasmania	1,311

passenger/light commercial (PLC) thefts* www.carsafe.com.au 12 months to September 2009

Award rate of pay (Tradesperson)*

AW824308- The Vehicle Industry - Repair, Services and Retail Award 2002

Level R6 classification includes motor mechanic tradesperson, auto electricians etc	
minimum weekly rate	\$587.20
hourly rate	\$15.22

<http://www.fairwork.gov.au/Pay-leave-and-conditions/Awards/Pages/Find-an-award.aspx?role=employees>

Average weekly earnings (Australia)*

Full-time adult ordinary time earnings (trend estimate)	\$1,201.90
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As at August 2009 ABS cat no 6302.0 Public & Private sectors

Labour price index (Total Hourly Rates of Pay Excluding Bonuses)*

Australia (trend June qtr 2008 to June qtr 2009)	3.4%
Victoria (original all sectors -change from corresponding qtr of prev year)	3.0%
Tasmania (original all sectors -change from corresponding qtr of prev year)	4.2%

*September quarter 2009 ABS 6345.0

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